Rate Type

## DUP INVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

www.wesh.com

Billing Address:

Target Enterprises Attention: Accounts Payable 15260 Ventura Blvd. Ste 1240 Sherman Oaks, CA 91403-5347

Send Payment To:
WESH
P O Box 26876

P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

10/22/12 10/28/12

-TWTF--

Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Steve Banka	Eagle-Los Angel	National

 Advertiser
 Product
 Estimate Number

 Freedom PAC
 FREEDOM PAC
 424

Special Handling

W.W.T

| IDB # | Advertiser Code | Product Code | FRPC | FRPC |

Agency Ref Advertiser Ref

								Constal				
Line	Start Date	End Dat	e Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
	1 10/23/12	10/26/12	M-F	Early Sunrise	5:00-6:00 AM	-TWTF	:15	4	\$225.00	NM		-y
				e-emptible without		TWIT	.13	7	Ψ223.00	INIVI		
	Weeks:	Start Date			Spots/Week	Rate						
	C4 # Ob	10/22/12	10/28/		4	\$225.00						_
1	Spots: # Ch		<u>Air Date</u> 10/24/12	Air Time Descr		Start/End Time		<u>h</u> <u>Ad-ID</u> 5 TVFP1022	200211		Rate	
			10/24/12	5:15 AM M-F E 5:28 AM M-F E		5:00-6:00 AM 5:00-6:00 AM		5 TVFP1022			\$225.00	
			10/25/12		,	5:00-6:00 AM		5 TVFP1022			\$225.00	
			10/26/12	5:29 AM M-F E 5:56 AM M-F E		5:00-6:00 AM		5 TVFP1022			\$225.00	
	1 771	LOTIF	10/20/12	5.50 AIVI IVI-F E	any Sumse	5.00-6.00 AW		2 IALLI07	2002H		\$225.00	NM
;	3 10/23/12 Class of Tir	10/26/12 me - Imme		Sunrise @6AM e-emptible without	6:00-7:00 AM t notice	-TWTF	:15	4	\$1,000.00	NM		
	Weeks:	Start Date 10/22/12	e End D 10/28/		Spots/Week 4	<u>Rate</u> \$1,000.00	<					
	Spots: # Ch		Air Date	Air Time Descr	<u>ription</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Type
	4 WI	ESHW	10/24/12	6:23 AM M-F S		6:00-7:00 AM	:1	5 TVFP1022	2002н		\$1,000.00	NM
	2 W	ESHTh	10/25/12	6:26 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:1	5 TVFP102	2002н		\$1,000.00	NM
	3 WI	ESHTh	10/25/12	6:46 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:1	5 TVFP102	2002н		\$1,000.00	NM
	1 W	ESHF	10/26/12	6:24 AM M-F S	Sunrise @6AM	6:00-7:00 AM	:1	5 TVFP102	2002н		\$1,000.00	NM
	5 10/23/12 Class of Tir	10/26/12 me - Imme		Today Show e-emptible withou	7:00-9:00 AM t notice	-TWTF	:15	8	\$1,300.00	NM		
	Weeks:	Start Date 10/22/12	e <u>End D</u> 10/28/		Spots/Week 8	<u>Rate</u> \$1,300.00						
	Spots: # Ch		Air Date	Air Time Descr	<u>ription</u>	Start/End Time	Leng	th Ad-ID			Rate	Type
	2 WI	ESHW	10/24/12	7:24 AM NBC	Today Show	7:00-9:00 AM	:1	5 TVFP102	2002н		\$1,300.00	NM
	6 WI	ESHW	10/24/12	8:50 AM NBC	Today Show	7:00-9:00 AM	:1	5 TVFP102	2002н		\$1,300.00	NM
	3 WI	ESHTh	10/25/12	7:59 AM NBC	Today Show	7:00-9:00 AM	:1	5 TVFP102	2002н		\$1,300.00	NM
	7 WI	ESHTh	10/25/12	8:50 AM NBC	Today Show	7:00-9:00 AM	:1	5 TVFP102	2002н		\$1,300.00	NM
			10/26/12	7:24 AM NBC	Today Show	7:00-9:00 AM	:1	5 TVFP102	2002н		\$1,300.00	NM
			10/26/12	7:59 AM NBC	Today Show	7:00-9:00 AM	:1	5 TVFP102	2002н		\$1,300.00	NM
	1,000,000,000		10/26/12	8:29 AM NBC	,	7:00-9:00 AM	:1	5 TVFP102	2002н		\$1,300.00	NM
	1 WI	ESHF	10/26/12	8:49 AM NBC	Today Show	7:00-9:00 AM	:1	5 TVFP102	2002н		\$1,300.00	NM
	7 10/23/12 Class of Tir	10/26/12 me - Imme		and Michael 9-1 e-emptible withou	0 AN9:00-10:00 AM t notice	-TWTF	:15	4	\$750.00	NM		
	Weeks:	Start Dat	e End D	ate MTWTFSS	Spots/Week	Rate						

\$750.00





 Invoice #
 Invoice Date
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 965954-1
 10/28/12
 October 2012
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 Advertiser
 Product
 Estimate Number

 Freedom PAC
 FREEDOM PAC
 424

www.wesh.com

/w.wesn.com						
			Spots/			
ne Start Date End Date Description Start/End Tim	e MTWTFSS		Week	Rate	Туре	
7 10/23/12 10/26/12 Kelly and Michael 9-10 AN9:00-10:00 AN Class of Time - Immediately Pre-emptible without notice	/ TWTF	:15	4	\$750.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
3 WESHW 10/24/12 9:40 AM Kelly and Michael 9-10.	AM 9:00-10:00 AM	:15	TVFP1022	002н		\$750.00 NN
4 WESHTh 10/25/12 9:56 AM Kelly and Michael 9-10	AM 9:00-10:00 AM	:15	TVFP1022	002н		\$750.00 NM
1 WESHF 10/26/12 9:23 AM Kelly and Michael 9-10	AM 9:00-10:00 AM	:15	TVFP1022	002н		\$750.00 NN
2 WESHF 10/26/12 9:58 AM Kelly and Michael 9-10.	AM 9:00-10:00 AM	:15	TVFP1022	002н		\$750.00 NN
9 10/23/12 10/26/12 M-F NOON NEWS 12-12:12:00-12:30 F Class of Time - Immediately Pre-emptible without notice	PM -TWTF	:15	4	\$500.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Wee           10/22/12         10/28/12         -TWTF	<u>k Rate</u> 4 \$500.00	- 4		-		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WESHTu 10/23/12 12:25 PM M-F NOON NEWS 12-1	12:30 12:00-12:30 PM	:15	TVFP1022	002н		\$500.00 NI
2 WESHW 10/24/12 12:26 PM M-F NOON NEWS 12-1	12:30 12:00-12:30 PM	:15	TVFP1022	002н		\$500.00 NI
3 WESHTh 10/25/12 12:24 PM M-F NOON NEWS 12-7	12:30 12:00-12:30 PM	:15	TVFP1022	002н		\$500.00 N
4 WESHF 10/26/12 12:25 PM M-F NOON NEWS 12-	12:30 12:00-12:30 PM	:15	TVFP1022	002н		\$500.00 NI
11 10/23/12 10/26/12 Days of Our Lives 1:00-2:00 PM Class of Time - Immediately Pre-emptible without notice	-TWTF	:15	4	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	<u>k Rate</u> 4 \$800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Typ
1 WESHTu 10/23/12 1:43 PM Days of Our Lives	1:00-2:00 PM		TVFP1022	002н		\$800.00 N
3 WESHW 10/24/12 1:29 PM Days of Our Lives	1:00-2:00 PM	:15	TVFP1022	002н		\$800.00 N
2 WESHTh 10/25/12 1:46 PM Days of Our Lives	1:00-2:00 PM		TVFP1022			\$800.00 N
4 WESHF 10/26/12 1:00 PM Days of Our Lives	1:00-2:00 PM		TVFP1022			\$800.00 NI
13 10/23/12 10/26/12 KATIE COURIC DAY 2-3PM Class of Time - Immediately Pre-emptible without notice	-TWTF	:15	4	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	<u>k Rate</u> 4 \$250.00	rate or a chaot planta rating	£)		_	4 44 40 2 - 40 19
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Typ
3 WESHTu 10/23/12 2:31 PM KATIE COURIC DAY	2-3PM		TVFP1022	002н		\$250.00 N
1 WESHW 10/24/12 2:29 PM KATIE COURIC DAY	2-3PM	:15	TVFP1022	002н		\$250.00 N
4 WESHTh 10/25/12 2:28 PM KATIE COURIC DAY	2-3PM	:15	TVFP1022	002н		\$250.00 N
2 WESHF 10/26/12 2:58 PM KATIE COURIC DAY	2-3PM	:15	TVFP1022	002н		\$250.00 N
15 10/23/12 10/26/12 M-F 3-4 PM 3:00-4:00 PM Class of Time - Immediately Pre-emptible without notice						
	-TWTF	:15	4	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u> 10/22/12 10/28/12 -TWTF	<u>k Rate</u>	:15	4	\$700.00	NM	
10/22/12 10/28/12 -TWTF	<u>k</u> <u>Rate</u> 4 \$700.00	:15		\$700.00	NM	Rate Tvr
10/22/12 10/28/12 -TWTF	<u>k Rate</u>	Length			NM	
10/22/12 10/28/12 -TWTF Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	<u>k Rate</u> 4 \$700.00 <u>Start/End Time</u>	Length :15	Ad-ID	002н	NM	\$700.00 N
10/22/12 10/28/12 -TWTF  Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WESHTu 10/23/12 3:38 PM M-F 3-4 PM	k Rate 4 \$700.00 Start/End Time 3:00-4:00 PM	<u>Length</u> :15	Ad-ID TVFP1022	002н 002н	NM	\$700.00 N \$700.00 N
10/22/12 10/28/12 -TWTF  Spots: # Ch	<u>Rate</u> 4 \$700.00 <u>Start/End Time</u> 3:00-4:00 PM 3:00-4:00 PM	<u>Length</u> :15 :15	<u>Ad-ID</u> TVFP1022 TVFP1022	002н 002н 002н	NM	\$700.00 N \$700.00 N \$700.00 N
10/22/12 10/28/12 -TWTF  Spots: # Ch Day Air Date Air Time Description  1 WESHTu 10/23/12 3:38 PM M-F 3-4 PM  3 WESHW 10/24/12 3:38 PM M-F 3-4 PM  2 WESHTh 10/25/12 3:38 PM M-F 3-4 PM  4 WESHF 10/26/12 3:31 PM M-F 3-4 PM  17 10/23/12 10/26/12 M-F 4-5 PM NEWS M-F 4-5 PM	<u>Rate</u> 4 \$700.00 <u>Start/End Time</u> 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM	<u>Length</u> :15 :15	Ad-ID TVFP1022 TVFP1022	002н 002н 002н	NM	\$700.00 N \$700.00 N \$700.00 N
Tol/22/12   Tol/28/12   TWTF	k Rate \$700.00 Start/End Time 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM -TWTF	<u>Length</u> :15 :15 :15 :15	Ad-ID TVFP1022 TVFP1022 TVFP1022 TVFP1022	002н 002н 002н 002н 002н	74	\$700.00 N \$700.00 N \$700.00 N
10/22/12   10/28/12 -TWTF     Spots: # Ch	k Rate \$700.00 Start/End Time 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM -TWTF k Rate 4 \$800.00	Length :15 :15 :15 :15	Ad-ID TVFP1022 TVFP1022 TVFP1022 TVFP1022	002н 002н 002н 002н 002н	74	\$700.00 N \$700.00 N \$700.00 N \$700.00 N
10/22/12 10/28/12 -TWTF  Spots: # Ch Day Air Date Air Time Description  1 WESHTu 10/23/12 3:38 PM M-F 3-4 PM  3 WESHW 10/24/12 3:38 PM M-F 3-4 PM  2 WESHTh 10/25/12 3:38 PM M-F 3-4 PM  4 WESHF 10/26/12 3:31 PM M-F 3-4 PM  17 10/23/12 10/26/12 M-F 4-5 PM NEWS M-F 4-5 PM  Class of Time - Immediately Pre-emptible without notice  Weeks: Start Date End Date MTWTFS Spots/Wee  10/22/12 10/28/12 -TWTF  Spots: # Ch Day Air Date Air Time Description	k Rate 4 \$700.00 Start/End Time 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM -TWTF k Rate 4 \$800.00 Start/End Time	Length :15 :15 :15 :15	Ad-ID TVFP1022 TVFP1022 TVFP1022 TVFP1022 4	002H 002H 002H 002H \$800.00	74	\$700.00 N \$700.00 N \$700.00 N \$700.00 N
10/22/12 10/28/12 -TWTF  Spots: # Ch Day Air Date Air Time Description 1 WESHTu 10/23/12 3:38 PM M-F 3-4 PM 3 WESHW 10/24/12 3:38 PM M-F 3-4 PM 2 WESHTh 10/25/12 3:38 PM M-F 3-4 PM 4 WESHF 10/26/12 3:31 PM M-F 3-4 PM  17 10/23/12 10/26/12 M-F 4-5 PM NEWS M-F 4-5 PM Class of Time - Immediately Pre-emptible without notice  Weeks: Start Date End Date MTWTFSS Spots/Wee 10/22/12 10/28/12 -TWTF Spots: # Ch Day Air Date Air Time Description 3 WESHTu 10/23/12 4:31 PM M-F 4-5 PM NEWS	k Rate 4 \$700.00 Start/End Time 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM -TWTF k Rate 4 \$800.00 Start/End Time M-F 4-5 PM	Length :15 :15 :15 :15 :15	Ad-ID TVFP1022 TVFP1022 TVFP1022 TVFP1022 4 Ad-ID TVFP1022	002н 002н 002н 002н 002н \$800.00	74	\$700.00 N \$700.00 N \$700.00 N \$700.00 N
Tol/22/12   Tol/28/12   TWTF	k Rate 4 \$700.00 Start/End Time 3:00-4:00 PM 3:00-4:00 PM 3:00-4:00 PM -TWTF k Rate 4 \$800.00 Start/End Time	Length :15 :15 :15 :15 :15	Ad-ID TVFP1022 TVFP1022 TVFP1022 TVFP1022 4	002H 002H 002H 002H \$800.00	74	Rate Typ \$700.00 N \$700.00 N \$700.00 N \$700.00 N \$800.00 N \$800.00 N





 Invoice #
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 965954-1
 10/28/12
 October 2012
 10/01/12 - 10/28/12

Advertiser Product Estimate Number
Freedom PAC FREEDOM PAC 424

www.wesh.com

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ne Start Date 19 10/23/12	10/26/12	M-F 5	ription 5-6 PM ROT	Start/End Time 5:00-6:00 PM	MTWTFSS -TWTF	Length :15	Week 4	Rate \$1,000.00	Type	
Class of Ti			emptible without of the MTWTFSS	notice				Ψ1,000.00	TAIVI	
vveeks.	Start Date 10/22/12	10/28/1		Spots/Week 4	<u>Rate</u> \$1,000.00					
Spots: # C	h <u>Day Ai</u>	r Date	Air Time Descrip	otion .	Start/End Time	Lenat	h Ad-ID			Rate Typ
2 W	ESHTu 10	0/23/12	5:39 PM M-F 5-6		5:00-6:00 PM		5 TVFP102	2002н		\$1,000.00 N
4 W	ESHW 10	)/24/12	5:56 PM M-F 5-6	6 PM ROT	5:00-6:00 PM	:1	5 TVFP102	2002н		\$1,000.00 N
1 W	ESHTh 10	)/25/12	5:22 PM M-F 5-6	6 PM ROT	5:00-6:00 PM	:1	5 TVFP102	2002н		\$1,000.00 N
3 W	ESHF 10	0/26/12	5:53 PM M-F 5-6	PM ROT	5:00-6:00 PM	:1	5 TVFP102	2002н		\$1,000.00 N
22 10/23/12 Class of Ti	10/23/12 ime - Immedi	NBC iately Pre-	Prime VOICE -emptible without i	8:00-9:00 PM notice	-T	:15	1	\$5,000.00	NM	
Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 1	<u>Rate</u> \$5,000.00					
Spots: # C	h <u>Day Ai</u>	r Date	Air Time Descrip	otion	Start/End Time	Lenat	h Ad-ID			Rate Typ
1 W	ESHTu 10	)/23/12	8:21 PM NBC P		8:00-9:00 PM		5 TVFP102	2002н		\$5,000.00 N
23 10/24/12 Class of Ti	10/24/12 ime - Immedi	NBC iately Pre-	Prime ANIMAL/GI -emptible without i	JY8:00-9:00 PM notice	W	:15	1	\$1,600.00	NM	
Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week	<u>Rate</u> \$1,600.00					
Spots: # Cl			Air Time Descrip	•	Start/End Time	Longi	h Ad-ID			Dete To
	ESHW 10			rime ANIMAL/GUYS			5 TVFP102	2002н		Rate Tyr \$1,600.00 N
24 10/26/12 Class of Ti	10/26/12 me - Immedi	NBC ately Pre-	Prime WHITNEY/	C(8:00-9:00 PM notice	F	:15	1	\$2,000.00	NM	
Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week	Rate \$2,000.00			100		
Spots: # Cl	h <u>Day Ai</u>	r Date	Air Time Descrip		Start/End Time	Lenat	h Ad-ID			Rate Typ
1 W		0/26/12		rime WHITNEY/COM			5 TVFP102	2002н		\$2,000.00 N
25 10/27/12 Class of Ti	10/27/12 me - Immedi	NBC	Prime -emptible without i	8:00-9:00 PM	S-	:15	1	\$1,000.00	NM	
Weeks:	Start Date 10/22/12		ate MTWTFSS	Spots/Week	Rate					
Spots: # Cl		7 30,000	Air Time Descrip	1	\$1,000.00 Start/End Time	Lange	P V 4 1D			D. L. T
D Facility	ESHSa 10		8:23 PM NBC P		8:00-9:00 PM		<u>h</u> <u>Ad-ID</u> 5 TVFP102	200211		Rate Tyr
										\$1,000.00 N
26 10/27/12 Class of Ti	10/27/12 me - Immedi	NBC ately Pre-	Prime -emptible without i	9:00-10:00 PM notice	S-	:15	1	\$900.00	NM	
Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Cl			Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Poto Tv
	ESHSa 10		NBC P		9:00-10:00 PM		00			<u>Rate</u> <u>Tyr</u> \$900.00 N
V. 5656	See MG	42.2,42.			0.00 10.001 111					<del>φ300.00</del> Λ
27 10/27/12 Class of Ti	10/27/12 me - Immedi	NBC lately Pre-	Prime emptible without i	10:00-11:00 PM notice	S-	:15	1	\$900.00	NM	
Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Cl			Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Typ
S 5000	ESHSa 10		10:32 PM NBC P		10:00-11:00 PM		5 TVFP102	2002н		\$900.00 N
28 10/23/12 Class of Ti	10/28/12 me - Immedi	M-Su ately Pre-	News @ 11PM emptible without r	11-1135p notice	-TWTFSS	:15	6	\$1,500.00	NM	
Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 6	Rate \$1,500.00			10(1)		1001/100/100/100
Spots: # Ch			Air Time Descrip	1960	Start/End Time	Longi	h Ad ID			Data T
W 3 =			11:13 PM M-Su N		11-1135p		<u>h Ad-ID</u> 5 TVFP102	2002H		Rate Ty
			11:13 PM M-Su N	•	11-1135p		5 TVFP102			\$1,500.00 N \$1,500.00 N
					11-1100p	. 1	O IALLTON	.200211		φ1,300.00 N



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Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-1	10/28/12	October 2012	10/01/12 - 10/28/12

<u>Advertiser</u>	Product	Estimate Number
Freedom PAC	FREEDOM PAC	424

vww.wesh.com							
				Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS		Week	Rate	Туре	
28 10/23/12 10/28/12 M-Su News @ 11PM Class of Time - Immediately Pre-emptible without n	11-1135p otice	-TWTFSS	:15	6	\$1,500.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descrip</u>		Start/End Time	Length	Ad-ID	4 344		Rate Typ
3 WESHTh 10/25/12 11:13 PM M-Su N	ews @ 11PM	11-1135p	:15	TVFP1022	2002н		\$1,500.00 N
2 WESHF 10/26/12 11:13 PM M-Su N	•	11-1135p	:15	TVFP1022	2002н		\$1,500.00 N
1 WESHSa 10/27/12 11:13 PM M-Su N	ews @ 11PM	11-1135p	:15	TVFP1022	2002н		\$1,500.00 N
6 WESHSa 10/27/12 11:29 PM M-Su N	ews @ 11PM	11-1135p	:15	TVFP1022	2002н		\$1,500.00 N
30 10/23/12 10/26/12 NBC Tonight Show Class of Time - Immediately Pre-emptible without n	11:35P-12:35XM otice	-TWTF	:15	4	\$975.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           10/22/12         10/28/12         -TWTF	Spots/Week 4	<u>Rate</u> \$975.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	Length				Rate Typ
2 WESHTu 10/23/12 11:45 PM NBC To		11:35P-12:35XM		TVFP1022	2002н		\$975.00 N
3 WESHW 10/24/12 11:46 PM NBC To		11:35P-12:35XM	:15	TVFP1022	2002н		\$975.00 N
1 WESHTh 10/25/12 12:00 AM NBC To		11:35P-12:35XM	:15	TVFP1022	2002н		\$975.00 N
4 WESHF 10/26/12 12:15 AM NBC To	night Show	11:35P-12:35XM	:15	TVFP1022	2002н		\$975.00 N
32 10/23/12 10/26/12 Late Night w/Jimmy Fall Class of Time - Immediately Pre-emptible without n	or12:35-1:35XM otice	-TWTF	:15	4	\$390.00	NM	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS 10/28/12	Spots/Week 4	<u>Rate</u> \$390.00			10 1000		
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	Length	Ad-ID			Rate Typ
	ht w/Jimmy Fallon	12:35-1:35XM	:15	TVFP1022	2002н		\$390.00 N
2 WESHW 10/24/12 1:35 AM Late Nig	ht w/Jimmy Fallon	12:35-1:35XM	:15	TVFP1022	2002н		\$390.00 N
4 WESHTh 10/25/12 1:14 AM Late Nig	ht w/Jimmy Fallon	12:35-1:35XM	:15	TVFP1022	2002н		\$390.00 N
3 WESHF 10/26/12 1:02 AM Late Nig	ht w/Jimmy Fallon	12:35-1:35XM	:15	TVFP1022	2002н		\$390.00 N
34 10/27/12 10/27/12 Sat 5-6a Class of Time - Immediately Pre-emptible without n	Sat 5-6a otice	S-	:15	2	\$100.00	NM	
Weeks:         Start Date         End Date         MTWTFSS           10/22/12         10/28/12        S-	Spots/Week 2	<u>Rate</u> \$100.00	c - 200 MAIN.	i serie serdice.			
Spots: # Ch Day Air Date Air Time Descript	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Tyr
1 WESHSa 10/27/12 5:22 AM Sat 5-6a	a	Sat 5-6a	:15	TVFP1022	2002н		\$100.00 N
2 WESHSa 10/27/12 5:44 AM Sat 5-6a	1	Sat 5-6a	:15	TVFP1022	2002н		\$100.00 N
35 10/27/12 10/27/12 Sat Sunrise 6-8 AM Class of Time - Immediately Pre-emptible without n	6:00-8:00 AM otice	S-	:15	4	\$300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 <u>10/28/12</u> S-	Spots/Week 4	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Date Air Time Descript		Start/End Time	Length	Ad-ID			Rate Tyr
3 WESHSa 10/27/12 6:01 AM Sat Sun	rise 6-8 AM	6:00-8:00 AM	:15	TVFP1022	2002н		\$300.00 N
2 WESHSa 10/27/12 6:24 AM Sat Sun	rise 6-8 AM	6:00-8:00 AM	:15	TVFP1022	2002н		\$300.00 N
1 WESHSa 10/27/12 6:59 AM Sat Sun	rise 6-8 AM	6:00-8:00 AM	:15	TVFP1022	2002н		\$300.00 N
4 WESHSa 10/27/12 7:55 AM Sat Sun	rise 6-8 AM	6:00-8:00 AM	:15	TVFP1022	2002н		\$300.00 N
36 10/27/12 10/27/12 NBC Saturday	Sat 8-10am	S-	:15	4	\$1,170.00	NM	
	otice						
Class of Time - Immediately Pre-emptible without n  Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12S-	otice Spots/Week 4	Rate \$1,170.00					
Class of Time - Immediately Pre-emptible without n Weeks: Start Date End Date MTWTFSS	otice Spots/Week 4	\$1,170.00	Lenath	Ad-ID			Rate Tur
Class of Time - Immediately Pre-emptible without n  Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12S-  Spots: # Ch Day Air Date Air Time Descript	otice Spots/Week 4		Length :15	<u>Ad-ID</u> TVFP1022	2002н		Rate Typ
Class of Time - Immediately Pre-emptible without n  Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12S-  Spots: # Ch Day Air Date Air Time Descript 4 WESHSa 10/27/12 8:23 AM NBC Sa	otice Spots/Week 4 tion turday	\$1,170.00 Start/End Time Sat 8-10am	:15	TVFP1022			\$1,170.00 N
Class of Time - Immediately Pre-emptible without n  Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12S-  Spots: # Ch Day Air Date Air Time Descript 4 WESHSa 10/27/12 8:23 AM NBC Sa 2 WESHSa 10/27/12 8:58 AM NBC Sa	otice Spots/Week 4 tion turday turday	\$1,170.00 <u>Start/End Time</u> Sat 8-10am Sat 8-10am	:15 :15	TVFP1022	2002н		\$1,170.00 N \$1,170.00 N
Class of Time - Immediately Pre-emptible without n  Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12S-  Spots: # Ch Day Air Date Air Time Descript 4 WESHSa 10/27/12 8:23 AM NBC Sa	otice Spots/Week 4 tion turday turday turday turday	\$1,170.00 Start/End Time Sat 8-10am	:15 :15 :15	TVFP1022	2002н 2002н		\$1,170.00 N





Invoice # Invoice Date Invoice Month Invoice Period 965954-1 10/28/12 October 2012 10/01/12 - 10/28/12

<u>Advertiser</u>	Product	Estimate Number		
Freedom PAC	FREEDOM PAC	424		

www.wesh.com						
			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
37 10/27/12 10/27/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 P Class of Time - Immediately Pre-emptible without notice	IS-	:15	1	\$1,200.00	'NM	A CANTERDONNE CONTRA
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS 2 Spots/Week 1	<u>Rate</u> \$1,200.00		1,			
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> 1 WESHSa 10/27/12 6:22 PM SA/SU 6-6:30 PM	Start/End Time SA/SU 5:58-6:3		<u>h</u> <u>Ad-ID</u> 5 TVFP102	22002н		<u>Rate</u> <u>Type</u> \$1,200.00 NM
38 10/27/12 10/27/12 Sat. Entertainment this W7:00-8:00 PM Class of Time - Immediately Pre-emptible without notice	S-	:15	1	\$1,500.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12        S-         1	Rate \$1,500.00		= _			
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WESHSa 10/27/12 7:56 PM Sat. Entertainment this Weel	Start/End Time 7:00-8:00 PM		h Ad-ID 5 TVFP102	22002н		<u>Rate Type</u> \$1,500.00 NM
39 10/27/12 10/27/12 SATURDAY NIGHT LIVE SATURDAY NIGHT Class of Time Immediately Pre-emptible without notice		:15	1	\$1,950.00	NM	ψ1,000.00 Till
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12S- 1	Rate \$1,950.00				0	
Spots: # Ch Day Air Date Air Time Description  1 WESHSa 10/27/12 12:51 AM SATURDAY NIGHT LIVE	Start/End Time SATURDAY NIC		<u>h Ad-ID</u> 5 TVFP102	22002н		<u>Rate</u> <u>Type</u> \$1,950.00 NM
40 10/28/12 10/28/12 Sun Sunrise@6-8 AM 6:00-8:00 AM Class of Time - Immediately Pre-emptible without notice	S	:15	4	\$300.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12        S         4	<u>Rate</u> \$300.00			Absolute		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WESHSu 10/28/12 6:23 AM Sun Sunrise@6-8 AM	6:00-8:00 AM		5 TVFP102			\$300.00 NM
3 WESHSu 10/28/12 6:54 AM Sun Sunrise@6-8 AM 1 WESHSu 10/28/12 7:24 AM Sun Sunrise@6-8 AM	6:00-8:00 AM		5 TVFP102			\$300.00 NM
1 WESHSu 10/28/12 7:24 AM Sun Sunrise@6-8 AM 4 WESHSu 10/28/12 7:54 AM Sun Sunrise@6-8 AM	6:00-8:00 AM		5 TVFP102			\$300.00 NM
	6:00-8:00 AM	11	5 TVFP102	22002H		\$300.00 NM
41 10/28/12 10/28/12 NBC Sunday Today 8:00-9:00 AM/9-11/ Class of Time - Immediately Pre-emptible without notice	!S	:15	1	\$2,600.00	NM	
Weeks: Start Date   End Date   MTWTFSS   Spots/Week   10/22/12   10/28/12  S   1	<u>Rate</u> \$2,600.00					
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> 1 WESHSu 10/28/12 8:55 AM NBC Sunday Today	Start/End Time 8:00-9:00 AM/9-		h <u>Ad-ID</u> 5 TVFP102	22002н		<u>Rate Type</u> \$2,600.00 NM
42 10/28/12 10/28/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 P Class of Time - Immediately Pre-emptible without notice	lS	:15	1	\$1,200.00	NM	1
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12S 1	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date Air Time Description  1 WESH Su 10/28/12 SA/SU 6-6:30 PM	Start/End Time SA/SU 5:58-6:3		h Ad-ID			Rate Type \$1,200.00 NM
See MG 42.2,42.3 2 WESHSu 10/28/12 6:46 PM M-Sun Nightly News MG for 26.1,42.1	6:30-7:00 PM	:1	5 TVFP102	22002н		\$1,100.00 NM
43 10/28/12 10/28/12 Su Late News After NFL Su Late News After Class of Time - Immediately Pre-emptible without notice	·S	:15	1	\$1,800.00	NM	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS Spots/Week 10/22/12         Spots/Week 1	<u>Rate</u> \$1,800.00	***************************************				
Spots: # Ch Day Air Date Air Time Description  1 WESHSu 10/28/12 12:01 AM Su Late News After NFL	Start/End Time Su Late News A		h Ad-ID 5 TVFP102	22002н		<u>Rate Type</u> \$1,800.00 NM
44 10/28/12 10/28/12 Sun 5-6a Sun 5-6a Class of Time - Immediately Pre-emptible without notice	S	:15	1	\$100.00	NM	y.,,===================================
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS Spots/Week 10/28/12         Spots/Week 1	<u>Rate</u> \$100.00				XXXX	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
965954-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	<u>Product</u>	Estimate Number
Freedom PAC	FREEDOM PAC	424

www.wesh.com

Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Туре	
44 10/28/12 10/28/12 Sun 5-6a Sun 5-6a Class of Time - Immediately Pre-emptible without notice	S	:15 1	\$100.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WESHSu 10/28/12 5:21 AM Sun 5-6a	Sun 5-6a	:15 TVFP1022002F	1		\$100.00 NM
	Total Spots	84			

Payment Terms 30 Days

Gross Total \$76,990.00

\$11,548.50

Net Amount Due

Agency Commission

\$65,441.50

Estimate Number

Rate Type

424

Advertiser

Freedom PAC



**WESH** 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222 Billing: (407)389-7661

Invoice Month Invoice # Invoice Date Invoice Period 965954-2 11/04/12 November 2012 10/29/12 - 10/29/12

FREEDOM PAC

Product

Sales Office Station Account Executive Sales Region WESH Steve Banka Eagle-Los Angel National

www.wesh.com

Billing Address:

Send Payment To: WESH

P O Box 26876

FIN# 59-3186949

Weeks:

Spots: # Ch

Start Date

Day Air Date

10/29/12

**End Date** 

11/04/12

**MTWTFSS** 

M----

Air Time Description

Lehigh Valley, PA 18002-6876

**Target Enterprises Attention: Accounts Payable** 

Sherman Oaks, CA 91403-5347

15260 Ventura Blvd. Ste 1240

Flight Dates 10/23/12 - 10/29/12	Order # 965954	Alt Order # 07914232
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB#	Advertiser Code FRPC	Product Code FRPC
Agency Ref	Advertiser Ref	

Spots/ Line Start Date **End Date** Description Start/End Time Length Week Rate Type **MTWTFSS** 2 10/29/12 10/29/12 M-F Early Sunrise 5:00-6:00 AM \$225.00 :15 Class of Time - Immediately Pre-emptible without notice Start Date **MTWTFSS** Weeks: **End Date** Spots/Week Rate 10/29/12 11/04/12 M-----\$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/29/12 5:24 AM M-F Early Sunrise 5:00-6:00 AM :15 TVFP1022002H \$225.00 NM 10/29/12 10/29/12 M-F Sunrise @6AM 6:00-7:00 AM :15 \$1,000.00 Class of Time - Immediately Pre-emptible without notice Weeks: **End Date** Start Date **MTWTFSS** Spots/Week Rate 10/29/12 11/04/12 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/29/12 6:11 AM M-F Sunrise @6AM 6:00-7:00 AM :15 TVFP1022002H \$1,000.00 NM 10/29/12 **NBC Today Show** 7:00-9:00 AM M----:15 \$1,300.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 10/29/12 11/04/12 \$1,300.00 M-----Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10/29/12 8:30 AM NBC Today Show :15 TVFP1022002H 2 WESHM \$1,300.00 NM 7:00-9:00 AM :15 TVFP1022002H 1 WESHM 10/29/12 8:53 AM NBC Today Show 7:00-9:00 AM \$1,300.00 NM Kelly and Michael 9-10 AN9:00-10:00 AM 8 10/29/12 10/29/12 M-----:15 \$750.00 NM Class of Time - Immediately Pre-emptible without notice **MTWTFSS** Weeks: Start Date **End Date** Spots/Week Rate 10/29/12 11/04/12 M----\$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type :15 TVFP1022002H 1 WESHM 10/29/12 9:39 AM Kelly and Michael 9-10 AM 9:00-10:00 AM \$750.00 NM M-F NOON NEWS 12-12:12:00-12:30 PM 10 10/29/12 10/29/12 :15 \$500.00 NM Class of Time - Immediately Pre-emptible without notice **End Date MTWTFSS** Weeks: Start Date Spots/Week Rate 10/29/12 11/04/12 M----\$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/29/12 12:25 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :15 TVFP1022002H \$500.00 NM 12 10/29/12 10/29/12 Days of Our Lives 1:00-2:00 PM :15 \$800.00 NM M-----Class of Time - Immediately Pre-emptible without notice

Rate

Start/End Time

Length Ad-ID

\$800.00

Spots/Week





| Invoice # | Invoice Date | Invoice Month | Invoice Period | 965954-2 | 11/04/12 | November 2012 | 10/29/12 - 10/29/12

Advertiser	Product	Estimate Number				
Freedom PAC	FREEDOM PAC	424				

www.v	vesh.com									
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Longth	Spots/ Week	Dete	T	
Laure (188	2 10/29/12	y Antonia and a sale	Days of Our Lives	1:00-2:00 PM	M	Length :15	vveek	Rate	Туре	
'	Class of Tir	ne - Immedia	itely Pre-emptible withou	t notice		.13	Liles	\$800.00	NM	
	Spots: # Ch 1 WE		<u>Date</u> <u>Air Time</u> <u>Desc</u> 29/12 1:25 PM Days		Start/End Time 1:00-2:00 PM		<u>h</u> <u>Ad-ID</u> 5 TVFP102	2002н		<u>Rate</u> <u>Type</u> \$800.00 NM
14	10/29/12	10/29/12	KATIE COURIC DAY		M	:15	1	\$250.00	NM	
	Class of Tir	ne - Immedia Start Date	tely Pre-emptible without End Date MTWTFSS	t notice	Dete			Ψ200.00	14141	
		10/29/12	11/04/12 M	Spots/Week 1	<u>Rate</u> \$250.00					
	Spots: # Ch			ription E COURIC DAY	Start/End Time 2-3PM		<u>h</u> <u>Ad-ID</u> 5 TVFP102	2002н		<u>Rate Type</u> \$250.00 NM
16	5 10/29/12	10/29/12	M-F 3-4 PM	3:00-4:00 PM	M	:15	1	\$700.00	NM	\$200.00 THM
	Class of Tir	ne - Immedia	itely Pre-emptible withou	t notice		.13		\$700.00	INIVI	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 M	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch	Day Air	<u>Date</u> <u>Air Time</u> <u>Desc</u> 29/12 3:44 PM M-F 3		Start/End Time 3:00-4:00 PM		<u>h</u> <u>Ad-ID</u> 5 TVFP102	200211		<u>Rate Type</u> \$700.00 NM
10	3 10/29/12	10/29/12								\$700.00 NM
10	Class of Tir	ne - Immedia	M-F 4-5 PM NEWS stely Pre-emptible withou	M-F 4-5 PM t notice	M	:15	1	\$800.00	NM <sub>.</sub>	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$800.00					
	Spots: # Ch	-			Start/End Time	- 60	h Ad-ID			Rate Type
			29/12 4:25 PM M-F 4		M-F 4-5 PM		5 TVFP102			\$800.00 NM
20	10/29/12 Class of Tir	10/29/12 ne - Immedia	M-F 5-6 PM ROT stely Pre-emptible without	5:00-6:00 PM t notice	M	:15	1	\$1,000.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,000.00					
		Day Air	Date Air Time Desc	ription .	Start/End Time		h Ad-ID			Rate Type
	1 WE	ESHM 10/	29/12 5:53 PM M-F 5	5-6 PM ROT	5:00-6:00 PM	:1	5 TVFP102	2002н	V V 14 _2	\$1,000.00 NM
29	10/29/12 Class of Tir	10/29/12 ne - Immedia	M-Su News @ 11PM tely Pre-emptible without	11-1135p t notice	M	:15	1	\$1,500.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS M	Spots/Week 1	Rate \$1,500.00					
	Spots: # Ch	Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
<u></u>	1 WE	ESHM 10/	29/12 11:13 PM M-Su	News @ 11PM	11-1135p	:1	5 TVFP102	2002н		\$1,500.00 NM
31	10/29/12 Class of Tir	10/29/12 ne - Immedia	NBC Tonight Show stely Pre-emptible without	11:35P-12:35XM t notice	M	:15	1	\$975.00	NM	
		Start Date	End Date MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/29/12 Day Air	11/04/12 M <u>Date</u> Air Time Desc	1 ription	\$975.00 Start/End Time	Lenat	th Ad-ID			Rate Type
	1 WE	ESHM 10/	29/12 12:31 AM NBC	Tonight Show	11:35P-12:35XN		5 TVFP102	22002н		\$975.00 NM
33	10/29/12 Class of Tir	10/29/12 ne - Immedia	Late Night w/Jimmy F	alloi12:35-1:35XM	M	:15	1	\$390.00	NM	that
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/29/12 Day Air	11/04/12 M <u>Date</u> Air Time Desc	1 ription	\$390.00 Start/End Time	Lengt	th Ad-ID			Rate Type
_			The second secon	Night w/Jimmy Fallon	12:35-1:35XM		5 TVFP102	22002н		\$390.00 NM
42	10/28/12 Class of Tir	10/28/12 ne - Immedia	SA/SU 6-6:30 PM Itely Pre-emptible withou	SA/SU 5:58-6:30 F t notice	PIS	:15	1	\$1,200.00	NM	
	Weeks:			Spots/Week	Rate					
	Spots: # Ch			1 <u>ription</u>	\$1,200.00 Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	3 WE		29/12 10:37 PM NBC	Prime REVOLUTION	10:00-11:00 PM		5 TVFP102	22002н		\$1,000.00 NM





| Invoice # | Invoice Date | Invoice Month | Invoice Period | | 10/29/12 - 10/29/12 | 10/29/12 - 10/29/12

Advertiser	Product	Estimate Number					
Freedom PAC	FREEDOM PAC	424					

www.wesh.com

A.C.	Line	Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
*,	42 10/28/12 10/28/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 I Class of Time - Immediately Pre-emptible without notice				SA/SU 5:58-6:30 PI tice	S	:15	* 1	\$1,200.00	NM			
	45	10/29/12 Class of Tim	10/29/12 ne - Immedia	Mon NBC	Prime VOICE	Prime Other otice	M	:15	1	\$6,000.00	NM		
			Start Date 10/29/12	End Date 11/04/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$6,000.00			v v			
		Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WESHM 10/29/12 8:49 PM Mon NBC Prime VOICE			Start/End Time Prime Other		th <u>Ad-ID</u> 5 TVFP102	2002н		Rate \$6,000.00			
							Total Spots	8	16				

Payment Terms 30 Days

Gross Total

\$18,490.00

Agency Commission

\$2,773.50

Net Amount Due

\$15,716.50